

Thursday, November 24, 2022

8:30 A.M. TO 5 P.M.

Salon open non-stop

SALON SUR LES
MEILLEURES
PRATIQUES D'AFFAIRES **IMPA 30**
édition

Palais des congrès
de Montréal

**Solutions
designed for
today's challenges**



Leaders'
Forum

Awards Ceremony for the
Prix performance Québec

Grand **International**
Conference

PRESENTED BY



DIAMOND PARTNERS



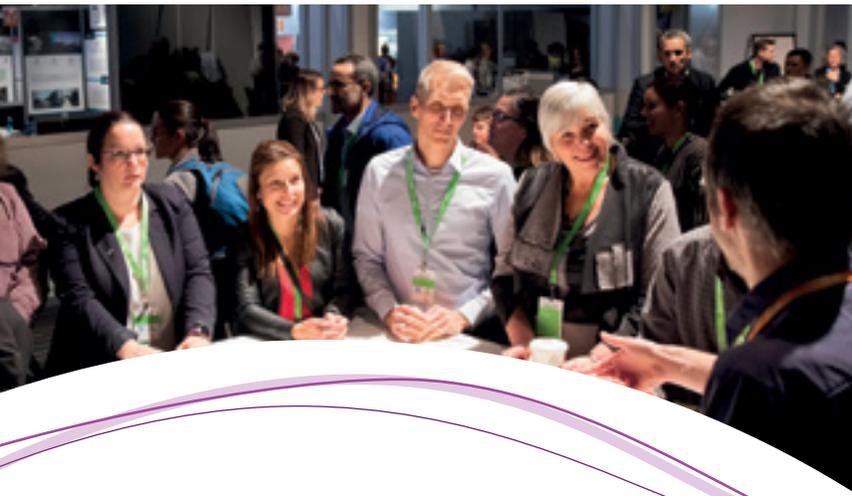
Développement
économique Canada
pour les régions du Québec

Canada Economic
Development
for Quebec Regions

Solutions designed for today's challenges

Every day is full of challenges. Your work is stimulating.

But you want to be inspired, get fresh ideas and adopt good practices, and equip yourself to better overcome the obstacles in your way.

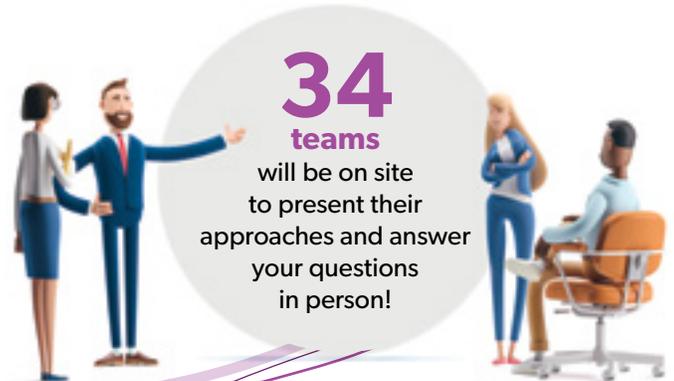


The 2022 Salon MPA program was designed for you. It will cover a wide range of topics that measure up to your ambitions:

- **Labour** management and retention
- Developing transversal **skills**
- Adapting to **change**
- **Digital** and **green** transitions
- And let's not forget **productivity** and **competitiveness**

You'll find plenty of ways to find inspiration, such as talks, conferences, readings, and experiential activities.

The Salon MPA offers an opportunity to discover what real teams in real organizations have accomplished in improving their ways of working.



A visit to the 2022 Salon MPA means

returning
to an in-person format to reconnect with colleagues

honing
your skills by attending talks

learning
about the challenges that await the managers of tomorrow

generating
ideas about your role as a continuous improvement strategist

discovering
opportunities in artificial intelligence and robotization

finding
the best solutions for your needs

The Salon MPA was designed for those devoted to continuous improvement and innovation: business leaders, specialists and students alike. This is a rare opportunity to exchange ideas, learn about the successes of Quebec companies and explore new trends.

Register now
for the day's
activities



salonmpa.com



EXCLUSIVE PACKAGES FOR MOUVEMENT QUÉBÉCOIS DE LA QUALITÉ MEMBERS

FULL DAY

Includes:
Salon + Forum + Talks package
Gala Lunch
Awards Ceremony of the Prix performance Québec

MEMBERS ONLY!

\$510

SALON + FORUM + TALKS

Salon access + Leaders' Forum + Grand International Conference

\$400

À LA CARTE

MEMBER PRICE

REGULAR PRICE

SALON MPA

34 improvement projects and expert exhibitors
Experiential Zone
Green and Digital Transition Pavilion
Meet the Expert
Training modules on digital technology

\$145

\$165

LEADERS' FORUM

\$170

\$200

GRAND INTERNATIONAL CONFERENCE

\$170

\$200

GALA LUNCH

Awards Ceremony of the Prix performance Québec Per person

\$155

\$175

Table for 10

\$1,250

\$1,525

Taxes not included.

CONTACT US:

salonmpa.com
info@qualite.qc.ca
514-874-9933, ext. 221, or
toll-free 1-888-874-9933, ext. 221

Improvement projects presented at the 2022 Salon MPA

Discover improvement projects presented by dynamic and committed teams from across all economic sectors



Culture and social responsibility

ORGANIZATION	PROJECT
Aluminerie de Bécancour	Our staff: at the heart of continuous improvement
Coboom	A B Corp Committee to create a better company for society and the world
Groupe Écorécréo	Leadership program: retaining a workforce that is constantly “on the move” CTQ*
Groupe LNA 2021 Inc.	Groupe LNA joins the client team
Panorac Inc.	BsideMap app: a solution to meet travellers’ needs CTQ
Parc Marie-Victorin	Cultivating the extraordinary CTQ
Saguenay promotion	Reinventing hospitality and excelling internationally CTQ
Rio Tinto Aluminium Atlantique	Implementing a production system to operate safely
Ski Saint Bruno	Reaching the top safely CTQ
Tootelo Innovation	Employee health and wellness as drivers of growth
Ville de Laval	COMMUNITY OF PRACTICE – Leveraging employees’ collective intelligence for organizational performance
YMCA du Québec	YMCAs transform to transform more lives

Lean and Six sigma

ORGANIZATION	PROJECT
CMP Solutions	Transitioning towards proactive and interactive daily management
Canadian Malartic Mine	Major planned shutdowns at the ore processing plant
Pelican International	Optimizing a kayak assembly line with kaizen
Rio Tinto Fer et Titane	Implementing a <i>Lean</i> transformation in the raw materials industry
Ville de Laval	ESCALE – Working to meet commitments beyond accountability

* Led by Tourisme Québec

Processes, quality performance

ORGANIZATION	PROJECT
Aluminerie Alouette	Reclaiming residual materials targeted in the process
CGC Inc.	An approach that takes clients, processes and people into account to improve quality
Desjardins	Managing our operations more effectively through processes
Distech Controls	Saturation, or infinite optimization
Eldorado Gold Québec	Optimizing the mining equipment transport process using our trucks: how to do it and where to start
Finkl Steel—Sorel Forge	OptiMaP: a management tool for optimal machine parameters during machining
GE Aviation—Bromont	Predictive quality in action!
Locweld Inc.	Establishing a machine replacement order to increase profitability
Canadian Malartic Mine	Optimizing the travel time of production excavators
Ville de Laval	APARTÉ Technology as a tool for justice

Green and Digital Transition Pavilion

ORGANIZATION	PROJECT
Alcoa – Aluminerie de Baie-Comeau	A digital twin for collaboration
Bell Canada & Mind in a Box Inc.	Improving the order life cycle using artificial intelligence
Desjardins	Helping employees through intelligent automation
GLM Conseil	From custom manufacturing to smart factories
Hydro-Québec	Creating and developing a robotization team to optimize and modernize processes
Kinova	Robotization to address the labour shortage
Volvo Bus, Prevost Division	Making a successful culture shift towards sustainability

EXPERIENTIAL ZONE

The 10 best tools from the last 30 years to address today's challenges!

Presented by the **Fonds de solidarité FTQ**

Powerful tools are always welcome to face the challenges of an ever-changing world. Come and experience the past 3 decades' top 10 tools for challenges such as the labour shortage, sustainable development, social responsibility, digital transformation, and more.

Immerse yourself in an expert-led simulation to rediscover how VSM can be used to reduce your environmental footprint or how kaizen can help you recruit skilled labour!

The Experiential Zone will include 10 tools, four 45-minute time slots, experienced and passionate facilitators: a great cocktail for improving organizational performance.

Space is limited, so make sure to arrive 30 minutes before your preferred time slot to make your selection.



TRAINING MODULES AND SPECIAL TALK

Presented by **Investissement Québec – CRIQ**

1 p.m. Implementing data culture with Power BI

By **Matthieu Lirette-Gélinas**
President, Maverick-Analytik

2 p.m. Automation and digital transformation: make your ambitions a reality

By **François Gingras**, Director,
Technological Development and
Support, Investissement Québec-CRIQ

Seasoned instructors will present the teaching tools they use in the Mouvement training program. Each of the modules is about digitally transforming organizations!

Don't miss out!

GREEN AND DIGITAL TRANSITION PAVILION

Presented by **Investissement Québec – CRIQ**

Come accelerate your shift!

Over the last decade, two major challenges have emerged: the green transition and the digital shift.

Although they might seem like separate issues, that is not the case. Integrating digital technology into our lives helps reduce our carbon footprint.

This means that neither of these challenges can be addressed separately. Both are equally important to the future of our country... and of your organization.

How can we successfully bring both transitions about to stay competitive?

Do we know people who have done it before?



The Salon MPA does! Find them at **Green and Digital Transition Pavilion**. This is the perfect place to meet with companies that have already committed to the process. Meet and talk to players who have helped numerous organizations succeed in their transitions.

The pavilion will feature a brand-new format for the Salon: presenters from the industry will be on stage throughout the day! The presentation schedule will be posted at the entrance to the pavilion.

Green and Digital Transition Pavilion experts

Investissement Québec – CRIQ | BNQ
Ministère de l'Économie, de l'Innovation et de l'Énergie
GCM Consultants | Groupe SCE | Linkki Solution
Novipro | Worximity

For a list of improvement projects that will be showcased at the Green and Digital Transition Pavilion, see page 5 of this program.

3 p.m. Artificial intelligence as a solution to the labour shortage

By **Hugues Foltz**
Executive Vice-President, Vooban

EXPERT ZONE

Knowledge at your disposal!

These specialists will guide you in your quest for information on best business practices

Accademia Qualitas | Akronym | BlueKanGo | BSI Group | C2Mi | CIM Conseil | SimWell Consulting & Technologies
Createch Talan | Desjardins | Devolutions | Gemba-Walk by Groupe Shift | Groupe entreprises en santé | MNP
Humanperf Software | IsoVision Inc. | Jamec | LE-COURS | Maverick Analytik | Merkur | Plan Monark | PME MTL
Proaction International | Propulsion RH | PYX4 | Raymond Chabot Grant Thornton | REAI | Syntell and Synerforce
TEMA Solutions | Tervene | VKS | Vooban

9:15 A.M. TO 10 A.M.

MEET THE EXPERT

Presented by **Hydro Québec**

Could the health of your staff be THE key to your organization's success?

If the pandemic needed to happen to prove it, so be it: staff health and wellness is essential in order to maintain and develop thriving, valuable organizations.

Healthy lifestyle habits, work-life balance, management practices and work environment all play a role in ensuring that staff feel well enough to devote their energy to helping their organization succeed economically and socially.



Mario Messier, M.D.
Scientific Director
Groupe Entreprises en santé

The advantages of this approach are undeniable:

- better work climate, engagement, retention and recruitment
- lower absenteeism, group insurance and OHS costs.

For it to succeed, however, this approach must be based on universally recognized practices and rooted in a holistic approach.

“Healthy enterprise” actions are based on best practices in the field, and we now have many examples of this type of approach being successfully implemented in Quebec.

This presentation will help you understand the why, who and how behind implementing a structured health/wellness approach within your organization.

**10:30 A.M. TO
11:45 A.M.**

LEADERS' FORUM

Presented by **Desjardins**



Supply chains in turmoil

Hosted by **Pierre-Olivier Zappa**, LCN and TVA anchor

The Leaders' Forum is a mainstay of the Salon MPA's wide-ranging program. This year, five senior business leaders will reveal which major innovative strategies have allowed them to navigate the turbulence that has rocked supply chains since the start of the pandemic.

Quebec businesses have had to rush to rethink their procurement strategies and implement contingency plans. Relocating production, diversifying suppliers and increasing locally available inventory are examples of solutions used to

mitigate the risks associated with the just-in-time model.

What are the greatest challenges leaders have faced? What solutions have been most effective? What lessons have been learned over the past few months? These are some of the questions that will be addressed at the Forum moderated by Pierre-Olivier Zappa.

Our **5** panelists



Marc Bédard
President and Founder
Lion Electric



Rodier Grondin
President
Princecraft Boats



Brigitte Jalbert
President
Les Emballages
Carrousel



Michel Robert
President and Chief
Executive Officer
Groupe Robert



Richard Voyer
Executive Vice
President and General
Manager of Soprema

12 P.M. TO 2 P.M.

GALA LUNCH



AWARDS CEREMONY OF THE PRIX PERFORMANCE QUÉBEC



The government of Quebec and the Mouvement québécois de la qualité invite you to the awards ceremony of the 2022 Prix performance Québec.

The Prix performance Québec are awarded to the private businesses and public organizations that have exemplified the application of best business practices to achieve remarkable results.

Inspired by the Deming Prize (Japan), the Malcolm Baldrige National Quality Award (United States), and the European Quality Award, the Prix performance Québec is Quebec's world-class business recognition system!

Submit your application

TO THE 2023 PRIX PERFORMANCE QUÉBEC

The application process will help you

- boost your organization's productivity and competitiveness
- provide your employees with a source of mobilization
- identify clear-cut paths towards improvement
- evaluate the changes and efforts your organization has made
- develop a customized and complete assessment report

Award winners will

- boost their reputation and visibility
- receive their prize at a prestigious ceremony
- have the privilege of adding the seal of recognition to their publications
- have the chance to appear in televised and media advertisements for the Prix



Your organization could be among the winners!

[Visit the Prix performance
Québec website](#)



3:30 TO 5 P.M.

GRAND INTERNATIONAL CONFERENCE



Virginie Guyot,
former fighter pilot,
leader of the 2010
Patrouille de France

From the Air to our Workshops and Offices: A Common Vision

Few activities in the world require as much discipline, coordination and leadership as being part of an aerobatic team. You can't help but be amazed by the skill of these aerial acrobatic acts.

Beyond being dazzled by their dizzying prowess, however, we should take a closer look at the values that underpin these stunning open-air shows: "precision, solidarity, self-sacrifice, endurance and humility," to quote the Patrouille de France, the country's aerial acrobatics unit. This is less like *Top Gun* and more like an organization that has to be flawless and literally know where it's going.

In 2010, Virginie Guyot became the first woman leader of the Patrouille de France. In this ultra-dangerous job, she soon learned that performance and confidence are intrinsically linked.

It would be difficult to find a better environment to develop a keen sense of what would become her vision of leadership, which she defines as a true catalyst for teamwork.

In her talk, Ms. Guyot will share her experience with collective excellence, which the team's survival depends on. This is a unique opportunity to learn about the power of leadership to rally teams around a common vision from a fresh new perspective. Fighter aviation has a lot to teach organizations, including these three key aspects of leadership:

- the importance of commitment and having a meaningful **common vision**
- developing and establishing a **climate of trust**, fostering respectful relationships to form a collective
- using debriefing to propagate everyday values, such as open and direct communication

Everyone must demonstrate leadership in their area of expertise, since everyone is the leader of their own mission. Accountability is all about transparency and trust.

Fasten your seatbelts for immediate take-off... and a lesson-packed landing.

AFTER THE GRAND INTERNATIONAL CONFERENCE, AT 5 P.M.

COCKTAIL SALON MPA AWARDS AND TOP MOMENTS

SALON SUR LES MEILLEURES PRATIQUES D'AFFAIRES

PRESENTED BY



The Mouvement québécois de la qualité thanks its governors for their support for the success of Quebec businesses!

FOUNDING GOVERNORS

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DIAMOND



Développement économique Canada pour les régions du Québec

Canada Economic Development for Québec Regions

GOLD



SILVER



BRONZE



COPPER



PACCAR du Canada Ltée
Usine de Sainte-Thérèse

